

PLACES!

SEATTLE CHILDREN'S THEATRE

GALA 2017

FRIDAY, MAY 5



WITH
TONY AWARD
WINNER
KELLI
O'HARA

Places!

PRESENTING SPONSOR - \$25,000

- Sponsor level exclusivity (Places! Presented by _____)
- Ten complimentary tickets to the event, including valet parking for all guests
- Preferential table placement during dinner as well as in the theatre
- Access for you and your guests to the VIP meet & greet with Kelli O'Hara after the performance
- Company logo on all pre-event and day-of event print and electronic collateral
- *(Deadline March 17th, 2017)*
- Acknowledgment from the stage during the program (opportunity to present if desired)
- Highly visible on-site signage with company logo
- Company logo on event program
- Company logo on event web page
- Featured on social media platforms, with a minimum of three pre- or post-event mentions
- Opportunity to provide branded items for guest "swag bags" provided to all attendees
- Company logo included in "post-event thank you" page in first Encore Program of 17/18 season

Places!

PLATINUM SPONSOR - \$12,500

- Ten complimentary tickets to the event, including valet parking for all guests
- Preferential table placement during dinner as well as in the theatre
- Access for you and your guests to the VIP meet & greet with Kelli O'Hara after the performance
- Company logo on all pre-event and day-of event print and electronic collateral
- *(Deadline March 17th, 2017)*
- Acknowledgment from the stage during the program
- Highly visible on-site signage with company logo
- Company logo on event program
- Company logo on event web page
- Featured on social media platforms, with a minimum of two pre- or post-event mentions
- Company logo included in "post-event thank you" page in first Encore Program of 17/18 season

Places!

GOLD SPONSOR - \$5,000

- Ten complimentary tickets to the event, including valet parking for all guests
- Preferential table placement during dinner as well as in the theatre
- Company logo on all pre-event and day-of event print and electronic collateral
- *(Deadline March 17th, 2017)*
- Highly visible on-site signage with company logo
- Company logo on event program
- Company logo on event web page
- Featured on social media platforms, with one pre- or post-event mention
- Company logo included in "post-event thank you" page in first Encore Program of 17/18 season

Sponsorship benefits are commensurate with giving levels and are open to discussion and customization.

Places! sponsors will receive year round exposure and recognition for their generous commitment.

SCT anticipates more than 450 guests will attend this year's event. Attendees will include SCT trustees (see current trustee list [here](#)) Seattle area business and community leaders, as well as longtime donors and friends of SCT and dedicated fans of Kelli O'Hara.

- **Encore Program Recognition:** Sponsors will also be recognized for their generosity in the first Encore Program of the 17/18 season on a dedicated *Places!* post-event thank you page (Fall of 2017 – show titles to be announced). In addition, sponsors will be recognized for 12 months in each Encore Program on the Community Partners page. (During the 17/18 season there will be 6 versions of the Encore Program. Print distribution is approximately 20K per show.)
- **Social Media:** Facebook 17,000+ / Twitter 2,400+ followers
- **Web Presence:** *Places!* will have a dedicated web page within www.sct.org as well as a banner which will rotate on the home page.
- **Email Invitations:** Approximately 24,000 active households will be emailed including all constituencies listed above in addition to current and former theatre subscribers, single ticket buyers, donors, and drama school participants.
- **Paper Invitations:** Approximately 2,500 to be printed and mailed to current and former SCT trustees, annual donors and sponsors of \$1,000 or more, prominent community leaders in the arts, local politicians and more.

For more information please contact Cat Mason, Corporate Partnerships and Special Events Manager at catm@sct.org or (206) 859-4010.

Seattle Children's Theatre